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Proposed programme budget for the biennium 2002-2003

Preparations for the Second World Assembly on Ageing

Programme budget implications of draft resolution contained in A/C.3/56/L.6/Rev.1, as orally revised

Statement submitted by the Secretary-General in accordance with rule 153 of the rules of procedure of the General Assembly

1. At its 34th meeting, on 8 November 2001, the Third Committee considered draft resolution A/C.3/56/L.6/Rev.1, to which an oral revision was made, inserting the text of operative paragraph 8 of A/C.3/56/L.6. All operative paragraphs of draft resolution A/C.3/56/L.6/Rev.1, as orally revised, were adopted without a vote. A statement of programme budget implications was before the Committee in document A/C.3/56/L.19.

I. Request contained in the draft resolution

2. Under the terms of operative paragraph 8 of draft resolution A/C.3/56/L.6/Rev.1, as orally revised, the General Assembly would invite the Department of Public Information of the United Nations Secretariat to continue, in cooperation with the Department of Economic and Social Affairs and the host country, the information campaign for the Second World Assembly on Ageing.

II. Relationship of the request to the programme of work

3. The activity referred to above would fall under programme 23, Public information, of the medium-term plan for the period 2002-2005. Consistent with the position reflected in paragraph 26.9 of the proposed programme budget for the biennium 2002-2003, no financial provision has yet been made for the promotional campaign of the Second World Assembly on Ageing referred to in operative paragraph 8 of the draft resolution.

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campaign of the Second World Assembly on Ageing referred to in operative paragraph 8 of the draft resolution.

III. Activities by which the request would be implemented

4. Pursuant to operative paragraph 8 of draft resolution A/C.3/56/L.6/Rev.1, as orally revised, and consistent with the practice established for United Nations special conferences, public information activities would be undertaken by the Department of Public Information to publicize the Assembly and the issues to be addressed.

IV. Additional requirements

5. Public information activities would highlight the goals and purposes of the Assembly, with a view to attracting wide support for and interest in it. The Department of Public Information, in collaboration with the Department of Economic and Social Affairs, would develop an information strategy. In this connection, general temporary assistance in the amount of $45,000, equivalent to four work-months for one P-3 and one General Service post, would be required in 2002 for writing and preparing public information products, such as press kits, background articles, fact sheets and brochures.

6. Other requirements in the amount of $150,000 would provide for: (a) conversion of public information material to HTML for web sites in six official languages ($30,000); (b) production of television and radio products ($20,000); (c) public information production costs for translation into local languages and for events organized at the national or regional level by United Nations information centres ($30,000); (d) follow-up to the outcome of the Assembly ($20,000); (e) the production of a press kit ($30,000); and (f) updating of the 1999 exhibit on ageing and production of two banners at the Assembly site ($20,000). Together with the requirements mentioned in paragraph 5 above, the total estimated costs for public information activities would amount to $195,000.

V. Action required by the General Assembly

7. Accordingly, should the General Assembly adopt draft resolution A/C.3/56/L.6/Rev.1, as orally revised, an additional requirement of $195,000 would arise under section 26, Public information, of the proposed programme budget for the biennium 2002-2003.